STATIONS AS PLACES
Opportunity Prospectus
Integration, Community and Delivery: A Masterplan for Nuneaton station

NUNEATON STATION
May 2020
FOREWORD

Introducing the concept of Stations as Places

The Stations as Places (SAP) programme is a process to help put railway stations at the heart of local communities. It is designed to help create a vision for the future and to identify opportunities for delivering improvements to the local environment and create a welcoming ambience. The aim is to work in partnership with others to unlock potential and to meet shared objectives and aspirations.

Railway stations are more than access points to the rail network; they can be hubs of activity that are rooted in the locality with the potential to support regeneration and development opportunities. They can also host community and business activities and offer facilities/infrastructure to encourage sustainable, multi-modal travel with a view to reducing car dependency and improving local air quality.

The Vision

“We will develop stations as quality gateways between communities and the railway, supporting the changing needs of our passengers, residents and visitors. Stations in the West Midlands will be community assets, supporting the wellbeing and development of the areas they serve through involving local community and business.”

West Midlands Station Alliance (WMSA) Mission Statement

What does this prospectus do for Nuneaton Station?

There is an important role for the railways to play in both the economic and social regeneration of the local areas which our stations serve. This Opportunity Prospectus sets out the economic, social and geographic landscape of the area around our station and highlights some of the opportunities for commercial development, partnership working, inward investment and community regeneration.

We have included a profile of Nuneaton station in this document and looked at different types of activity neighbouring our stations, from local businesses providing facilities to the travelling public, local authorities using existing assets in different ways, businesses looking for investment opportunities and the impact of new development in the surrounding area.

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Get in touch and keep up to date

You can email saps@wmre.org.uk and one of the team will get back to you!

You can also follow progress on Stations as Places at: www.wmre.org.uk/stationsalliance
Why ‘Stations as Places’ for Nuneaton?

Who are the West Midlands Station Alliance?

WMSA is a formal alliancing arrangement between industry partners with a common vision and forward plan, including infrastructure owner Network Rail, station facilities owner West Midlands Trains (WMT) and local government West Midlands Rail Executive. The role of the WMSA is to facilitate Stations as Places by bringing together various stakeholders to work together in partnership; ensuring that the Stations as Places vision and local aspirations are shared between the stakeholders, the infrastructure owner, the station facilities owner and Local Government.

Why Nuneaton Station has been selected?

Nuneaton Station is an important station for commuters and visitors to the town. The station has an important role as a gateway to the leisure, tourism, cultural and economic parts of the town. Nuneaton station provides access to the West Midlands, Leicestershire as well as London, enabling the community to access employment, education and training across the region and to support the growth in the town.

Nuneaton is currently undergoing major investment and regeneration through the Transforming Nuneaton project. This includes the station and surrounding areas with the aim to improve the local environment and encourage visitors to the town. The transforming Nuneaton project will also improve connectivity between the town and the station.

The drivers for developing this location

The Station has seen a rise in rail patronage, with a 3.8% increase in passenger numbers in the last year reaching 1.364 million passengers in 2019. The station is particularly busy at peak commuting times. The station will benefit from improved maintenance and investment in facilities, with some improvements already completed or underway including to the station bridge. It would benefit from upgrading some nearby vacant space for community uses.

The Prospectus

This Prospectus sets out the headline opportunities for the station in Nuneaton; including car parking management, community integration, improvements to the passenger environment and promoting Nuneaton’s heritage (such as Ribbon weaving and coal mining history). The flow chart on the right shows how we are delivering Stations as Places in Nuneaton.
Bringing our Partners together

Our stakeholders really matter to us. Whether it’s a major developer building new homes in reach of the station or an individual customer that needs to be able to make an easy journey to a hospital appointment using a combination of train and bus, the Stations as Places team wants to hear views from stakeholders and customers. Our inclusive consultation approach ensures we cover the four dimensions of:

COMMUNITY
A railway station is often a great asset to a community, but a community can also be a great asset to a railway station.

Nuneaton Station is already a community asset as a gateway to the town. As part of the ‘Adopt a Station’ gardening project Friends of Nuneaton Station assisted by Network Rail and London North Western Railway completed new landscaping and planting to improve the overall look and welcome to the station. This includes making the most of the line and the access to rail services to support local wellbeing and prosperity.

Nuneaton Station has a thriving community art gallery on the platform that regularly displays local artwork and holds monthly art discussion groups.

LOCAL PERSPECTIVE
The role of a station will depend on it’s location and the needs of the community and businesses that surround it.

The station at Nuneaton needs to meet the needs and requirements of the local community and to involve the community as those needs and requirements change. The travel survey can establish how and when people travel to and from the stations but community involvement helps to make a station a more attractive and valuable community asset. Stations as Places aims to establish strong links between the station management and businesses, the community and other local stakeholders; ensuring that the voice of the community is heard.

SOCIAL VALUE
Transforming a railway station from a ‘passenger thoroughfare’ into a genuine community asset will have a positive impact on the local community.

Residents and businesses are more likely to take ownership of their local station if it is a pleasant and safe place to be, meets their needs and represents local people and heritage. The Friends of Nuneaton Station is an active community group transforming the station, providing social value and changing the station from a passenger thoroughfare into a genuine community asset.

LEGACY
An important objective of Stations as Places it to provide a long-term legacy by establishing integration and community involvement as the heart of the Nuneaton station.

This will involve the community taking a level of ownership of the stations and passing this onto the future generations to keep each station a valuable part of the local community. Of course, Network Rail, West Midlands Railway and the Local Government will also have an important role in the legacy of the station and that is why partnership working between the community and these organisations is so important.
KEY FACTS
Nuneaton is located at an important railway junction, served by three railway lines; the Trent Valley section of the West Coast Main Line (WCML), the Birmingham-Leicester-Peterborough Line and the Nuneaton to Coventry branch line.

Until 1969 the station was known as Nuneaton Trent Valley, to distinguish it from the now closed Nuneaton Abbey Street station, although it is still often referred to it as Trent Valley.

In 2004 Network Rail built two new platforms numbered 6 and 7 on the eastern side of the station. These were built as part of a grade separation project to separate trains on the Birmingham to Peterborough line, from those on the West Coast Main Line and so avoid the need for Birmingham-Leicester trains to cause conflicting movements by running across the WCML.

On the early hours of 6 June 1975, an overnight sleeper train from London to Glasgow derailed and crashed just south of Nuneaton station, killing six people and injuring 38. One of the locomotives mounted the platform, causing damage to the station. A plaque commemorating the victims of the crash was unveiled at the station in August 2015.

LOCAL ACTIVITIES
Nuneaton Station is 0.5km from the town centre which offers a wide range of high street retailers and independent traders.

- Riversley Park has formal flower beds, topiaries and war memorials, to the east is the River Anker offering a number of riverside walks.
- Nuneaton Museum and Art Gallery is a local museum for Nuneaton, with an art gallery dedicated to George Eliot, her career and her early life.
- Nuneaton Heritage Centre is an old Victorian school building which displays historical artefacts associated with Nuneaton.
- Arbury Hall has been the residency of the Newdigate family for more than four centuries. The house with its 18th-century Gothic Revival architecture is open to visitors.
About the station

LEASE PLAN

Land within the blue line boundary is leased by Network Rail to London North Western Railway, who are required to meet lease holder conditions on behalf of the landlord, Network Rail. This comprises of maintenance and enhancements to station areas, including the station buildings, platforms and facilities.

Key:

Blue  Boundary walls and gates belonging to the station.

Green  Bridge, viaduct, arch, tunnel, or other structure.

Brown  Represents a right of way.
## STATION TYPOLOGY

**Station Type: Local Gateway**

Station Objectives: Nuneaton Station

<table>
<thead>
<tr>
<th>No.</th>
<th>Objectives</th>
<th>Target Condition</th>
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<tbody>
<tr>
<td>1</td>
<td>Station feels safe and is safe for all to use with well overlooked spaces and accessways.</td>
<td></td>
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<tr>
<td>2</td>
<td>Station is accessible for all with level access, shelter and seating.</td>
<td></td>
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<tr>
<td>3</td>
<td>Station has facilities appropriate to its typology.</td>
<td></td>
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<tr>
<td>4</td>
<td>The station is connected to local origins / destinations and key assets by legible, direct, safe and attractive streets for those walking and cycling.</td>
<td></td>
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<tr>
<td>5</td>
<td>At gateway stations there is a sense of arrival and the public realm around the station is high quality and enjoyable to be in.</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Opportunities for interchange are maximised and interchange between local public transport, cycling and the rail service is easy and attractive.</td>
<td></td>
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<tr>
<td>7</td>
<td>Opportunities for development around the station are maximised.</td>
<td></td>
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<tr>
<td>8</td>
<td>Station has adequate capacity now and for future growth.</td>
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**Local Gateway**

A local gateway serves small town, local centres and local interchanges. It is generally used by people familiar with the area to access employment, education and leisure opportunities both locally and more widely. Access to these stations is likely to be on foot, by bike, by public transport and by car. At local gateways there may be pressure for additional car parking.

**Secondary Station Objective**

Rail interchange station with a number of long distance and local operators.
### STATION TYPOLOGY

**Where are we now - Issues**

This table summarises the current conditions of Nuneaton Station assessed against station objectives.

<table>
<thead>
<tr>
<th>Description of Current Condition</th>
<th>Current Condition</th>
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<tbody>
<tr>
<td>1 • Number of crimes &amp; ASB offences per 100,000 passengers is 3.72 according to the British Transport Police. • Station overlooked directly by car parks with limited commercial and residential properties over looking the station.</td>
<td>Pedestrian and cycling crossing facilities are available to access the town. However, this involves crossing the extremely busy ring road.</td>
</tr>
<tr>
<td>2 • Level access to station buildings and platforms. Access lift available to other platforms.</td>
<td>Seats and sheltered seats provided on both platforms.</td>
</tr>
<tr>
<td>3 • Station building is very dated and in need of modernisation. Poor decoration and cluttered. • Poor bus stop connection – no bus connection at the station, the station can be accessed by bus stops located on Weddington Road, Regent Street and Bond Street</td>
<td>CCTV Provided. • Wayfinding &amp; Signage. • Station has buffet facilities. • Community use space is available</td>
</tr>
<tr>
<td>4 • Nuneaton Town Centre is located 0.5Km from the station segregated by the town’s ring road. • Poor bus stop connection – no bus connection at the station • Extensive cycling facilities provided at the station.</td>
<td>Un-pleasant environment for pedestrians and Cyclists near to station with large car parks and busy roads. • Route 52 of the National Cycle Network runs adjacent to the station under the railway at Leicester Road.</td>
</tr>
<tr>
<td>5 • Low quality of sense of arrival especially when leaving the station. • Public realm around station is surrounded by large warehouse retailers such as Dunelm.</td>
<td>The station is alongside busy roads and duel carriageways. • Station highly visible from the immediate area. • Need to enhance and promote identity/character.</td>
</tr>
<tr>
<td>6 • Station is serviced by both long distance high speed services, regional and local trains. • Station serves key locations such as London, Birmingham, Leicester, Coventry and Leamington Spa.</td>
<td>Extensive cycling facilities provided at the station, Route 52 of the National Cycle Network runs adjacent to the station. • Poor bus stop connection – no bus connection at the station</td>
</tr>
<tr>
<td>7 • Station development planned as part of the proposed Nuneaton Gateway project. This would see a new station building and upgraded public realm.</td>
<td>Station building in need of renovation and updating. The Station ticket hall is cluttered filled with display signs and notices.</td>
</tr>
<tr>
<td>8 • Train approaches towards the station have been improved with a northern fly over to prevent conflicts between Crosscountry Trains and Trent Valley Services.</td>
<td>Platforms are under utilised at Nuneaton with only a handful of services calling at the station. There is potential for an increase in services calling at Nuneaton.</td>
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**Nuneaton & Bedworth Borough Core Strategy**

The Core Strategy will be used to manage growth and development in Nuneaton and Bedworth. It will outline what the borough will look like in 2026. It identifies the kind of place Nuneaton and Bedworth will be to live in, work in or visit. The Strategy will take into account housing, employment, health, education and leisure and will consider how all of these elements can combine to improve community spirit and local identity.

In addition to the Nuneaton & Bedworth core strategy, significant local development in the town centre is planned through the Transforming Nuneaton project.

**Warwickshire Local Transport Plan**

Warwickshire is traversed by a number of motorways and trunk roads, as well as an extensive network of ‘B’ and ‘C’ roads. This allows Warwickshire to established network of inter-urban bus services provided by a small number of operators. Warwickshire also has a mixture of inter-city, cross-country and local rail services that meet a variety of travel demands across the County.

The third Warwickshire Local Transport Plan (LTP3) came into effect on 1st April 2011. LTP3 sets out the transport policies and strategies for the County for period 2011-2026. The local travel plan was developed with local community forums and with wider organisations such as train operating companies, bus operators and the Environment Agency. The local transport policy is underpinned by five national transport goals which were set by the Government for the development of the UK’s future transport policy and infrastructure.

**Warwickshire Rail Strategy**

Rail services in Warwickshire make a significant contribution to the local economy, business and local communities. Warwickshire intends to continue this support and investment in the local rail network to help improve wider connectivity, contribute to the delivery of housing and employment opportunities and maximise the benefit of economic growth in Warwickshire over the next fifteen years and beyond. It has identified three overarching objectives:

- Maximising economic, social and environmental benefits of the rail network to Warwickshire residents and businesses.
- Maximising journeys undertaken by rail, particularly for commuting purposes.
- Supporting opportunities to transfer freight from road to rail.

**Nuneaton Local Cycling Policy**

National transport policy recognises that encouraging people to cycle more safely, more often is key to meeting climate change goals, reducing congestion, supporting economic growth and improving health. Nuneaton and Bedworth Cycling Policy aims of improving and promoting cycling around Nuneaton and Bedworth. The policy allows the council to actively work towards safer cycling routes throughout the Borough, particularly when new developments are proposed.
What do we know?

ANNUAL PASSENGER FOOTFALL
2016/2017 – 1.286 Million* ▲
2017/2018 – 1.314 Million* ▲
2018/2019 – 1.364 Million* ▲
*based on ORR ticket sales data

CRIME AND SAFETY FIGURES
The number of crimes & ASB offences per 100,000 passengers has increased from 3.4 to 3.72 comparing Mar 2019–Feb 2020 with the same period a year earlier

PUBLIC TRANSPORT, WALKING AND CYCLING ACCESS
Nuneaton Station has one entrance. The main entrance is through the station building located on Bond Street. A second entrance via Weddington Terrace is proposed but not yet in the planning stage.

Nuneaton Station is a suburban commuter station with many interchange opportunities from the station including north south services along the West Coast Mainline and East West on the Birmingham to Peterborough line allowing travel from Birmingham to the East Midlands.

Nuneaton station is located to the North of the town and is well connected to commercial and leisure areas which surrounds the station by roads with pavements and footpaths. The A444 route forms the town centre ring road and is often very busy. Pedestrian crossing points are provided to allow safe access from the station to the town.

In the vicinity of Nuneaton Station is Sustrans National Cycle Route 52 which passes through the town on its route between Warwick and Coleville to link with National Route 6 just west of Loughborough. The station is well signposted on the cycle route and gives clear directions to cyclists where to turn off the route in order to access the station.

The town centre bus station is located 0.25km from the station. There is no direct bus stop at the station. The bus network is made up of inter-urban services to places like Birmingham, Coventry, Tamworth, Hinckley, Barwell and Leicester. The principal operator in Nuneaton is Stagecoach with other services operated by Arriva Midlands.

CAR PARKING AND ACCESSIBILITY
The Station car park is located in front of the station building. This car park is supplemented by a multi story car park. The station car park is operated by West Midlands Railway, and managed by Indigo on behalf of London North Western.
- 175 car parking spaces are provided at the station with 6 accessible spaces available.
- No EV charging available.
- The station car park is regularly at capacity during weekdays.
- Daily parking rates is £8.50 with a discount for season ticket holders.
OVERVIEW

Nuneaton is served by 4 operators, offering Long distance, Intercity and Regional services.

SERVICE DETAILS

• 1 train per hour running between London Euston and Crewe operated by London Northwestern Railway.
• Peak Long distance services from London Euston to Crewe, Chester, Holyhead, Manchester Piccadilly, Liverpool Lime Street and Blackpool North operated by Avanti West Coast.
• 2 train per hour running between Birmingham New Street and Leicester, with one service an hour continuing to Cambridge and Stanstead Airport operated by CrossCountry Trains.
• 1 train per hour to Leamington Spa via Coventry along the Coventry to Nuneaton line operated by West Midlands Trains.
• From early 2021 Alliance Rail Holdings has proposals to operate a Grand Central service between Blackpool North and London Euston calling at Poulton-le-Fylde, Kirkham & Wesham, Preston, Nuneaton and Milton Keynes Central offering 5 direct services per day.

TIMETABLE

• Nuneaton sees a number of fast services operating along the West Coast Mainline, a lot of these services do not call at Nuneaton.
• Service to London operated by Avanti to London operate between 07:02 and 23:13.
• Service to London operated by London Northwestern operate between 06:55 and 22:35.
• Cross Country services operate between 05:47 and 23:15.
• Services along the Coventry to Nuneaton line operate between 06:24 and 23:25.

ELECTRONIC TIMETABLE

• London North Western Railway timetable
• Avanti West Coast timetable
• Crosscountry timetable
• West Midlands Railway timetable
The Headline Opportunities

THE STATION

Physical Improvements
The Nuneaton Gateway scheme is proposed to improve to include a pedestrianised station square linking directly a new bus station with high quality public realm, street tree planting, lighting and public art. Highway investment to prioritise cyclists and pedestrians; friendlier ring road making cycling and walking more appealing has been funded through the Nuneaton Gateway project. The Scheme is being driven by Warwickshire County Council and Nuneaton and Bedworth Borough Council. The scheme to deliver the transformation of Nuneaton town centre has received some funding and is seeking planning permission.

Operational improvements
Proposals for the Nuneaton area to see improvements in connectivity and services, include:
• Faster and more frequent services between Birmingham and Leicester, via Nuneaton, delivered via the Midlands Rail Hub.
• Better connectivity to the north of England, via faster intercity services post HS2.
• Nuneaton Parkway - Delivery of a new strategic station in the vicinity of the A5, enabling local residents to access direct, more frequent services between Coventry and Leicester/Nottingham, Birmingham and Leicester and the east of England.
• A new station at Galley Common could provide improved access from the west of Nuneaton to Birmingham and key employment destinations.

Integration
Warwickshire County Council and Nuneaton and Bedworth Borough Council are working together to deliver the transformation of Nuneaton town centre, by implementing mixed use regeneration to help boost economic growth. A key component of this will include improvements to transport infrastructure, including the aspiration to create a multi-modal interchange at Nuneaton station:

• A station that is better integrated with Nuneaton town centre, including public realm work to the station forecourt to help create a corridor of movement between the town centre and the station;
• Delivery of a second pedestrian/cycle entrance to the north of the station (via Weddington Terrace), facilitating easier access for people living to the north of the station and helping to reduce the impact of traffic using the existing ring road to access the station.
• Introducing real time bus information at bus stops including bus information screens with real time information at the Station.

Source: Transforming Nuneaton Prospectus

Class 230 potentially used to increase services between Leamington Spa and Nuneaton
Source: www.railtechnologymagazine.com
Wider connectivity improvements to the station

The town is near the M6, the M42 and M69 motorways and the main A5 trunk road. The A444 provides a high-speed dual-carriageway route into the town from the south and also acts as the often busy town centre ring road. The A47 links the town with neighbouring Hinckley and onwards to Leicester.

The principal bus operator around Nuneaton is Stagecoach in Warwickshire. Arriva Midlands also operate around Nuneaton with buses running to Tamworth, Hinckley, Barwell, Leicester.

National Express Coventry operates services from Coventry to Bedworth via Nuneaton.

Last Mile

Warwickshire County Council and Nuneaton and Bedworth Borough Council are working to deliver the transformation of Nuneaton town centre. The proposed Nuneaton Gateway project will improve last mile connections between the station and the town centre with a direct pedestrianised link to a new bus station through station square which will be a high quality public space including tree planting and public art.

Highway improvements within the area to prioritise cyclists and pedestrians will make the ring road more accessible and appealing to cycling and walking.

Improved connectivity with bus services using the station forecourt in addition to the town centre bus stops.
Stations as Places is also about promoting wider connectivity to existing communities, businesses, local centres and future development sites. The 'Last Mile' concept plan considers other land uses in the surrounding area and what the priorities should be in terms of integration of sustainable transport modes and station facilities. Key local stakeholders have been identified through initial consultation and auditing of the local area. Engagement will focus on improving access to rail services and how Stations as Places can unlock development potential and enhance existing connectivity for residents and the local economy.
Why is it important to integrate stations’ and local growth?
The local authority can choose to use planning conditions (or Section 106 or 278 obligations) for defined schemes e.g. 100 secure cycle spaces and a bike hire building. Where new housing or employment development is likely to occur, these should also be recognised in the scheme planning application. Off-site sustainable travel measures which fall outside the station boundary should be delivered and funded via local transport strategies or development control contributions through the relevant property developer.
The Station development and the Gateway development focuses on the station itself and the opportunities for integration with the station’s immediate surroundings. Pedestrianisation and large open areas in front of the station combined with enhanced walking, cycling and bus interchange will make a significant difference to how the station feels. There are also opportunities to enhance existing station facilities to improve passenger experience and integration between rail services and the surrounding area. Appropriate management of car parking will aim to alleviate existing capacity issues with existing facilities, whilst better connectivity to other transport modes will reduce demand on parking spaces.
Making the Station a better place

How to get more efficient use of the station
- Improve current cycle facilities by increasing the number of under cover secure spaces available at Nuneaton station.
- Install bus stops at the front of the station to improve connectivity to the station and other key locations, with buses using the station forecourt to turn.
- Sustainable access links to the station should be integrated into future master planning, planning frameworks and land use development proposals to ensure that railway offers an attractive transport choice for new residents and workers.

Pedestrian access access to the station
- Improve wayfinding signage from the station to the town centre and other nearby locations and attractions such as the Rope Walk shopping centre, Nuneaton Museum and Art Gallery and Riversley Park.
- An increased level of pedestrian and cycling wayfinding near to the main station entrance and at pedestrian access points between the town centre and the station will increase usage of cycling and pedestrian routes and local amenities. Wayfinding could include an element of interpretation value, informing on local heritage of the area.

Managing car parking demand
- The car park consists of 175 pay and display spaces. The Station car park is regularly busy especially during the week.
- Better car park management at the station will improve relations with neighbouring car park owners who regularly have rail users occupying nearby car parks rather than the designated station car park.
- Introducing Electric Vehicle charging points and/or car sharing spaces should also be considered to increase sustainable travel options and encourage sustainable travel.
- Introducing free or reduced charges for multiple occupancy car users by introducing a car share scheme to maximise the car park by reducing single occupancy trips.
The place we want it to be

“People very much see the station as a transport hub and as a means to arrive or leave from Nuneaton rather than as a destination in its own right.”

Jennifer Plumbley - Area Station Manager, North Area

“There is an active Friends of Nuneaton Station group who work to improve the station aesthetics by caring for station planters as well as keeping the station tidy.”

Vicky Cropper-Clark - Head of Stakeholder & Community (London North Western)

“The Station is a key economic asset to the town and will form the gateway to the town with improved pedestrian and cycling routes between the station and the town”

Catherine Marks – Transforming Nuneaton

Nuneaton Station is located less than one mile from retail and cultural centre of the town with a wide range of high street retailers and independent traders. As well as a number of open spaces such as Riversley Park which has formal flower beds, topiaries and war memorials.

The Gateway to Nuneaton
OPPORTUNITIES for INVESTMENT

The Stations as Places Prospectus should act as a means of providing an evidence base which can attract funding opportunities and implement quick-win initiatives and measures. To achieve this, continuous stakeholder involvement and collaboration is crucial to develop relationships within the communities that the Nuneaton stations serve.

OPTIONS FOR DELIVERY

**Section 106**
- Section 106 funding can be secured when a third-party development relates to the station (in planning terms)

**External Funding**
- West Midland Trains
- Network Rail
- Coventry & Warwickshire Local Enterprise Partnership
- Town fund initiative
- Future High Street Fund

**Match Funding**
- Nuneaton and Bedfordsire Borough Council
- Warwickshire County Council
- Warwickshire County Council and Network Rail (Station development)

**Commercial Revenue**
- Station coffee shop
- Potential retail opportunities on the station such as a Flower Shop

**Third Party Funding**
- Contributions from operators such as West Midlands Trains, CrossCountry Trains and Avanti West Coast

**Cycle Rail**
As result of the Cycle Rail Fund awarding in 2019, it was announced an extra 2,300 cycle spaces to be built at 48 stations across England, enabling commuters to cycle directly to the station and lock-up their bike securely.

The Cycle Rail Programme has already tripled the number of cycle parking spaces at more than 500 stations, bringing the total to over 80,000. The Cycle Rail programme is a great opportunity to get funding to improve cycling facilities and security around railway stations.

**Community and Volunteering resources**
Community Hub use redundant station buildings for community projects can provide a sense of community spirt at the station and raise revenue for West Midlands Trains to enable investment in the station.
Making the Station a better place
DEVELOPMENT STRATEGY

Short Term
• Engagement with community groups.
• Station environment improvements such as platform planters and improved seating to improve the stations aesthetic.
• Wayfinding for pedestrian users towards the town centre.
• Improved and increased cycle facilities - provision of additional cycle parking shelter to existing cycle cages by the main entrance.

Medium Term
• Improvements to the existing overbridge including lift improvements.
• Increase rail to bus interchange by introducing bus services to the station forecourt.
• Open closed buildings on the station as community hubs.
• Improved pedestrian access to the town prior to Nuneaton Gateway development work.
• Improvements to cycling investment in the Nuneaton area.
• Actively support and promote mode shift for journeys to and from the station to reduce pressures on car parking and improve sustainable transport in the town.
• Travel planning engagement with local businesses to facilitate mode shift to rail and other sustainable modes to encourage employees to commute by rail.
• WiFi at station - continuous WIFI between trains and the stations.

Long Term
• Additional access to the station via Weddington Terrace to improve connectivity from the north of the town and encourage thoroughfare movements through the station.
• Improve connectivity through influencing future developments.
• Work with housing developers, Nuneaton and Bedworth Borough Council and Warwickshire County Council to deliver ‘last mile’ improvements to new housing development through S106 contributions.
### Action Plan

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<tr>
<th>Action</th>
<th>Responsibility</th>
<th>Timescale</th>
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<tr>
<td>Encourage mode shift from car to sustainable transport for short trips to and from the station.</td>
<td>London North Western Railway, Avanti West Coast &amp; Warwickshire County Council</td>
<td>Short to Medium</td>
</tr>
<tr>
<td>Increase rail to bus interchange to and from the station.</td>
<td>London North Western Railway</td>
<td>Short to Medium</td>
</tr>
<tr>
<td>Improve cycling provision at the station to encourage more cycle use</td>
<td>London North Western Railway</td>
<td>Short</td>
</tr>
<tr>
<td>Additional access to the station via Weddington Terrace to improve connectivity from the north of the town</td>
<td>London North Western Railway and Nuneaton &amp; Bedworth Borough Council and Warwickshire County Council</td>
<td>Long</td>
</tr>
<tr>
<td>Secure walking and cycling interment through Section 106</td>
<td>Nuneaton and Bedworth Borough Council and London North Western Railway</td>
<td>Short to Medium</td>
</tr>
<tr>
<td>Improve customer concerns within the station and journeys from the station</td>
<td>London North Western Railway</td>
<td>Short to Medium</td>
</tr>
</tbody>
</table>

Mode shift targets provide a focus for the Stations as Place prospectus, as way of measuring whether future schemes have a positive impact on sustainable travel. The big opportunities for changing mode come from improving bus-rail interchange at Nuneaton station and improving walking and cycling access from both station to local centres and residential developments.

Qualitative, non-modal targets have been identified to maximise community integration and accelerate land development opportunities.

### Targets

- Promote and increase modal share for journey to and from the station using sustainable transport modes. This should include a bus stop at the station to link the town and wider areas by end of Year 1.
- Open redundant buildings on the station to encourage community groups to use the station by year 3.
- Engagement with local community group such as the station art gallery by end of Year 1.
- Deliver committed Station Improvements between Year 0 and 5.
- Station environment improvements – platform planters and improved seating by end of Year 1.
- Secure walking and cycling investment through Section 106 funding to improve walking and cycling facilities at the station between Year 0 and 3.
- Deliver additional station entrance on Weddington Terrace to improve access to the North of the town and encourage a thoroughfare to the town by Year 5.
WHO TO CONTACT AND HOW TO GET INVOLVED

Railways bring people together and there is a powerful historic sense of pride in the railways in the UK. Stations began life as beacons of hope and revival for local communities and when stations are places of welcome, happier & more passengers ensue.

The Stations as Places initiative is designed be open to all.

We really want to engage with organisations of different shapes and sizes. We’d love to hear from developers and their consultant teams about how we can work more closely with you to connect with your development schemes, especially if you are needing people to take the train to ease pressure of the road network and make your development proposals work effectively.

But we’d also love to hear from retailers and other local businesses, from social enterprises and residents groups, and from organisations supporting disabled people and others needing accessibility support. So how to get involved?

You can email saps@wmre.org.uk and one of the team will get back to you!

Contact us if you would like to
• Give us feedback about this Prospectus
• Flag up an opportunity with your proposed development
• Talk to us about how your organisation can get involved

You can also follow progress on Stations as Places at www.wmre.org.uk/stationsalliance